

Message Text

UNCLASSIFIED

PAGE 01 BRUSSE 02122 021716Z

63

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 090773

R 021654Z MAR 76
FM AMEMBASSY BRUSSELS
TO SECSTATE WASHDC 6227
USDOC WASHDC
INFO AMEMBASSY BONN
AMEMBASSY VIENNA

UNCLAS BRUSSELS 2122

E.O. 11652: N/A

TAGS: BEXP, GW, AU

SUBJECT: EXPORT OF U.S. CONSUMER GOODS IN GERMANY, AUSTRIA

MARCEL DE NECK, DIRECTOR GENERAL FOR PURCHASING OF GALERIES
ANSPACH (SEARS) BRUSSELS, TOLD EMBOFF TODAY THAT SEARS IN
THE U.S. HAS JUST SIGNED CONTRACT WITH QUELLE, THE BIG MAIL
ORDER AND DEPARTMENT STORE COMPANY OF GERMANY, FOR EXCLUSIVE
RIGHTS TO SELL SEARS PRODUCTS IN GERMANY AND AUSTRIA. MR DE NECK
EXPECTS THIS CONTRACT TO LEAD TO SIGNIFICANT PROMOTION OF U.S.
ORIGIN SEARS GOODS IN THOSE COUNTRIES. RENNER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 02 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BRUSSE02122
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760079-0870
From: BRUSSELS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t197603105/aaaadowe.tel
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Office: ACTION EUR
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Previous Classification: n/a
Previous Handling Restrictions: n/a
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Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 03 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 JUN 2004 by fisherem>; APPROVED <20 DEC 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
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04 MAY 2006

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Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: EXPORT OF U.S. CONSUMER GOODS IN GERMANY, AUSTRIA MARCEL DE NECK, DIRECTOR GENERAL FOR PURCHASING OF GALERIES
TAGS: BEXP, GE, AU
To: STATE
COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006